

ADVERTISING PRICE LIST 2022 / 2023

Valid from 01.01.2022 until 01.01.2023
All prices exclude VAT
Circulation: 8 000

1 ADVERTISING
OR PR PAGE 1390 €

+ ONLINE PUBLICATION* + 250 €



1 ADVERTISING PAGE
+ 1 PR PAGE 2190 €

+ ONLINE PUBLICATION* + 400 €



4 PAGES -
DOUBLE PAGE SPREAD
+ 2 PR PAGES 2990 €

+ ONLINE PUBLICATION* + 400 €



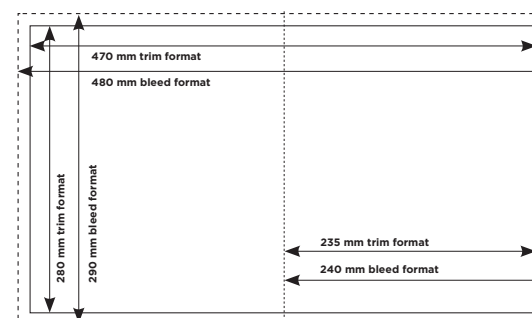
VOLUME DISCOUNTS

NUMBER OF ISSUES	1	2	3	4	5
VOLUME DISCOUNT	0%	5%	9%	13%	18%

SPECIAL TYPES OF PARTICIPATION

FIRST DOUBLE PAGE SPREAD	2990 €
THICKER PAPER - 2 PAGES	2900 €
SECOND / THIRD COVER	1890 €
FOURTH COVER	2990 €
MAGAZINE WRAP (8 PAGES IN TOTAL)	5000 €

TECHNICAL CHARACTERISTICS



- image mode - CMYK;
- resolution - 300 dpi;
- file format: TIFF, EPS, High Resolution PDF
- text in outlines;

*Terms and conditions apply